

Heather Gardens Clubhouse/Restaurant Committee Meeting

October 10, 2022

Chair, Maria Mines, opened the meeting at 10:00 PM in the HG Board Room, with quorum present. Report of the September 12th meeting was approved, as written.

Report by Clubhouse Manager. Montrell Anthony expressed thanks to Cormac Ronan, Restaurant manager, for his assistance when it was needed. He also thanked volunteers who have been helping with Clubhouse activities with enthusiasm and energy, and Julie Racich, Assistant Manager, who continues to do an excellent job. The floor tile in both locker rooms was repaired and deep-cleaned, and a non-slip coating was applied for the first time. The Resource Fair had 35 vendors and was well attended. The Monday night Broncos game also had good attendance. Class registration went well, and good feedback will be used to adjust some items for better use. The Retro Band concert attracted 140 people to the auditorium. The fall equinox event was well attended and people enjoyed the food and social contact. Trips to the Colorado Rockies game and sightseeing to Cripple Creek were both sold-outs. The Craft Fair will take place this month, and all vendors spots have been sold. The Friday movie and Bingo have also had good attendance. A Halloween Party is planned for 22 October, featuring dinner, as well as dance and costume contests.

Report from Restaurant Manager. Cormac Ronan reported that sales for October were slightly above budgeted. Figures for the past three quarters: 6,000 meals served in the first one, 10,058 served on the second one, and 10,540 on the third one. Attendance seems to be affected by the weather, with more people going out when the weather is warmer. The Italian buffet had very good attendance, 75-80 people served. The loyalty program is up and running, with approximately 300 people signed up; a new ad in Heather 'N Yon will inform residents about the program and will offer discount coupons. If this marketing strategy is successful, it will be continued. In addition, the HG website is being used for marketing, in conjunction with HG PR group. The Sunday brunch continues to attract customers, approximately 140 each week; banners have been placed in front of the Restaurant to advertise this. The Halloween Party buffet is being planned, and holiday party bookings are already in progress. Two new TVs and one TV cart were purchased, paid for by Foundation funds, to be used in the Restaurant and Banquet Room. The committee was presented with a 3-page cost increase list, so they could be aware of rising costs in food and restaurant supplies. Staffing is slowly getting better, but there is still a need for one cook and one other server. Since parking continues to be a problem, it was suggested that a sign be displayed in the Golf Pro Shop, asking golfers to use the parking lot by Building #250, instead of the Clubhouse parking lot; Cormac will contact the Golf Shop regarding this issue. Live bands and music are under consideration for future events. Addressing a suggestion, Cormac stated that breakfast and snacks had been offered to golfers in the past, and there had been little or no response to this approach.

New Business. It was decided not to participate in the Heather Gardens 50th Anniversary Celebration as a committee; if any committee member felt that they wanted to participate as an individual, they were encouraged to do so.

There were no questions or comments from the audience, and with no further business to discuss, the meeting was adjourned at 11:15 AM.

There will not be a meeting in November. The next Clubhouse/Restaurant Committee meeting will be held on December 12, 2022 at 10:00 AM.

Lenora Tracy, Secretary